

## **SAN DIEGO KAYAK CLUB**

### **MARCH 17, 2003 - MEETING MINUTES**

The meeting began at 7:00 pm. Meetings are held on the 3rd Monday of each month at Coco's. **The next meeting will be April 21<sup>st</sup> at the Coco's located at 2644 El Cajon Blvd. in North Park** (west of 805), phone: 619-291-5798.

#### Presentation by Kirby Stevens - Publisher of Sea Kayaking Maps for British Columbia

Kirby showed slides and the maps that he has published (19 of them) covering paddling areas and coast waters of British Columbia. His presentation was interesting and informative.

For more information, visit the Coast Waters Recreation website at [www.coastwatersrec.com](http://www.coastwatersrec.com).

#### Officerships and Committee Positions Changing 5/1/03

Following are the officer and committee member positions that have been filled or still need to be filled:

##### Officers

President - **Vacant**

Vice President - Robert Henry

Treasurer - Dale Keehan

Secretary - Margo Roark

##### Committees, Etc.

Librarian - Jim Richards

Newsletter Editor - Duane Strosaker

Distribution - Mika Milovancev

Touring Committee - Marie Humphrey, Margo Roark\*

Kayak Polo Committee - Robert Henry, Scott Ostrem, Jorge Correa\*

Special Events - Margo Roark, Kathy Correa, Jim Rendina

Marketing/Advertising - Gilbert Siegel, Robert Henry, Jamie Simon

Promotional Items (T-shirts) - Carol Snyder

Membership - Anne Ainsworth, Scott Ostrem

Web Site/E-mail Lists - Rob Beeston, Garrett D'Amore, Scott Ostrem, Anne Ainsworth

**\* If you're interested in volunteering, please contact Gilbert Siegel.**

#### Change of Location for SDKC Monthly Meetings

Many members, who regularly attend meetings, found the North Park Coco's was very convenient. A motion was made and passed to permanently move the monthly meetings to the North Park Coco's.

## E-mail Lists

After much discussion regarding e-mail in general, and the "touring list" in particular, a motion was made and passed not to rename the "touring" list. The issue was tabled until the next meeting. There are a couple of proposals on the table for this e-mail list:

1. Rename the "touring" list to something else to better describe recreational paddling in long kayaks. "Seakayak" is probably not appropriate since the target of this list is people who paddle in lakes, bays, and sea. Any suggestions?
2. Since the vast majority of paddlers in the club do this type of paddling anyway, why have a separate list? The small minority of kayakers who only do whitewater, surf, surf-fishing and/or kayak polo don't seem to mind receiving e-mail that is of interest to the vast majority of boaters in the club.

Entered into these minutes is some of the rationale for special e-mail lists.

1. The purpose of e-mail lists targeting specific membership interests (kayak polo, kayak surfing, kayak fishing, etc.) is to reduce non-relevant e-mail received by members.
2. In general, people might be tired of receiving inappropriate e-mail from any source. SDKC e-mail lists were created with that consideration in mind.
3. As a specific example, the kayak polo e-mail list is extremely active, and if you are not interested in that activity, you might perceive your e-mail in box is getting clogged with inappropriate e-mail.
4. When you obtain your membership, you select your areas of interest. Any member is welcome to join any and all of the e-mail lists. You may join any of those lists at any time. Just go to the SDKC URL: <http://sdkc.org/club/#maillists> and select any of the lists to join (assuming you are a member).
5. To be perfectly clear, the intention of separate e-mail lists is not to be exclusionary. The purpose of the e-mail lists is to be considerate of SDKC members.

***The e-mail lists are one of the major benefits of being an SDKC member.***

## SDKC Membership ID Cards

Gilbert continues to distribute the Membership ID Cards at club meetings and events.

## Advertising Policy and Newsletter

There was a discussion of current newsletter ad policies. Some vendors are not pleased with a recent full-page ad from Outdoorplay.com. The vendors' concern is only with paper copies of newsletters that are distributed in local vendors' stores. The online version of the newsletter does not cause concern to these local vendors. After much discussion, there was a proposal to change the current newsletter policy to: all paper copies of the newsletters will contain ads that are all the same size - business card size. Online copies of newsletters will have ads published according to the size purchased. The Outdoorplay.com ad will run as is for two more months in the newsletter, since it was purchased under current SDKC advertising policy. This issue is an agenda item for the April 21<sup>st</sup> meeting, and the proposal will be voted on at the next meeting.

## Awards

New awards were made by Jorge Correa. If you have an award, please bring it to the next meeting.

Golden Goggles - Awarded to Gilbert for his swim (again) during a kayak polo game.

Golden Band-Aid - No nominee.

Golden Duct Tape - Awarded to Robert Henry for the crack sustained by his carbon-kevlar polo boat.

## Upcoming Club Meetings and Other Events

- The **next SDKC club business meeting** is scheduled for Monday, April 21<sup>st</sup>.
- The **SDKC Annual Membership Kickoff Event** is scheduled for Sunday, May 4th at Bahia Point. Food will be provided by the club and there will be a kayaker's swap meet, games, raffles (donations of items accepted) and lots of fun. Please plan to join us!

**If you're interested in volunteering to help with this event, please contact Carol Snyder.**

- The **Kern River Paddle Festival** is scheduled for the 3<sup>rd</sup> week in April.
- The **2<sup>nd</sup> Annual Women's Charity Paddle** at Lake Hemet will be held on Saturday, April 26<sup>th</sup>. Women paddlers of the Valley Wide Kayak Club, and other women paddlers, will be taking part in this worthy event to benefit Camp Ronald McDonald for Good Times. Women paddlers who have raised donations will be doing laps across beautiful Lake Hemet. Last year the Valley Wide Kayak Club raised over \$17,000 which sent 23 children with cancer, and their families, to camp for a week. Their goal for this year's event is to double the amount raised last year.
  - For more information, please visit the Valley Wide Kayak Club's website at [www.valleywidekayakclub.org](http://www.valleywidekayakclub.org).
- The **5<sup>th</sup> Annual "San Diego Paddlesurf Festival"** is scheduled for Sat. and Sun., April 26<sup>th</sup>-27<sup>th</sup> at Seaside Beach in Cardiff. Sponsored by Carlsbad Paddle Sports, competition will include expert, intermediate and novice categories for kayaks, waveskis and rodeo.
  - For more information, contact Dan Carey at (760) 434-8686 or [www.carlsbadpaddle.com](http://www.carlsbadpaddle.com) or [info@paddlesurfers.org](mailto:info@paddlesurfers.org)
- On April 27<sup>th</sup> **Earth Day at The Docks** will take place at the Embarcadero.
- The **Wildwater Gold Cup** an international event is scheduled for June 14<sup>th</sup> 22<sup>nd</sup> at the Kern River. NBC has the rights to the broadcasting of this event. 300 participants from 30 countries will be participating.
  - For more information, or to volunteer, contact Terri Valle at (818) 340-3083 or visit the [KVRC.org](http://KVRC.org) website and look for the Wildwater Gold Cup URL

## Treasurer's Report

The current balance in the treasury is \$3,340.

## Membership Report

There are currently 162 members – approximately the number as last year.